

BAILADORA SPRING SHOW PROGRAM ADS

Personal Ads

(Due Date March 4, 2016)

Dear Bailadora Supporter,

Once again, we are selling Personal Ads for our Spring Show program. When you purchase an ad, you can show your special girl how proud you are of her, while helping our drill team. The money raised by the ads is very important in helping the Bailadora team to achieve their annual financial goals.

Group Personal Ads-

Personal Ads purchased as a group must be combined and submitted as one order along with full payment. If paying by check, separate checks will be accepted but they must be submitted together at the same time as the order form and ad copy. If payment is made with one check, list the names of everyone participating in the ad to ensure proper credit is given.

Example- A group of three friends are sharing the cost of one full page ad. Submit a full page ad form listing the participating friends, along with the ad copy. Payment can be made by one check, or with multiple checks equaling the total. Orders cannot be accepted without full payment.

Complete the attached form to pay by check and/or to submit with your ad as a hard copy (versus digital).

How to Submit Your Ad-

To ensure the best quality, we suggest the following:

General Info-

- Remember- the higher the quality of the original copy, the better the quality of the ad!
- Choose photos and artwork that have good contrast and that are not too light or dark.
- You may submit colored ads however; the ad will be printed in black and white.

Digital Ad Copy-

1. Digital ads are to be submitted via email to Dania Buchanan at DoraProgram@yahoo.com
2. When creating your ad in a software program such as Adobe, MS PowerPoint or Publisher please save as a PDF or High Resolution JPG file. This can be done by choosing "File/Save As" and then "Save as Type" choose PDF or JPG. When saving as a JPG, set the resolution to at least 300 DPI.
3. If Emailed, the file size should be less than 25MB to ensure it is received.
4. If email is not an option, you may submit your file on a CD or thumb drive (mark the CD or thumb drive with your name if you would like it returned).
5. In addition to the digital copy, please attach a hard copy to the payment form so that we can verify the fonts and artwork, etc.
6. If you are placing multiple ads, please send one ad only per email. When submitting on a manual form, complete a separate form for each ad.

Original Hard Copy-

1. If you do not have a digital copy, you may submit a "camera ready" hard copy of your ad.
2. Complete the attached form to submit with your hard copy.
3. Please do not submit a photocopy.
4. Do not use tape or staples anywhere on the front of your ad.

Additional Questions-

Please contact Dania Buchanan with questions at DoraProgram@yahoo.com

Thank you for supporting the Bailadoras!

Personal Ad ~ Due March 04, 2016

Name of Bailadora _____

Company: _____

Phone Number: _____

Must Attach:

- "Camera Ready" Artwork
- Payment (Check # _____ or Money Order made payable to Bailadora Booster Club) NO CASH

Check Ad Size Purchased:

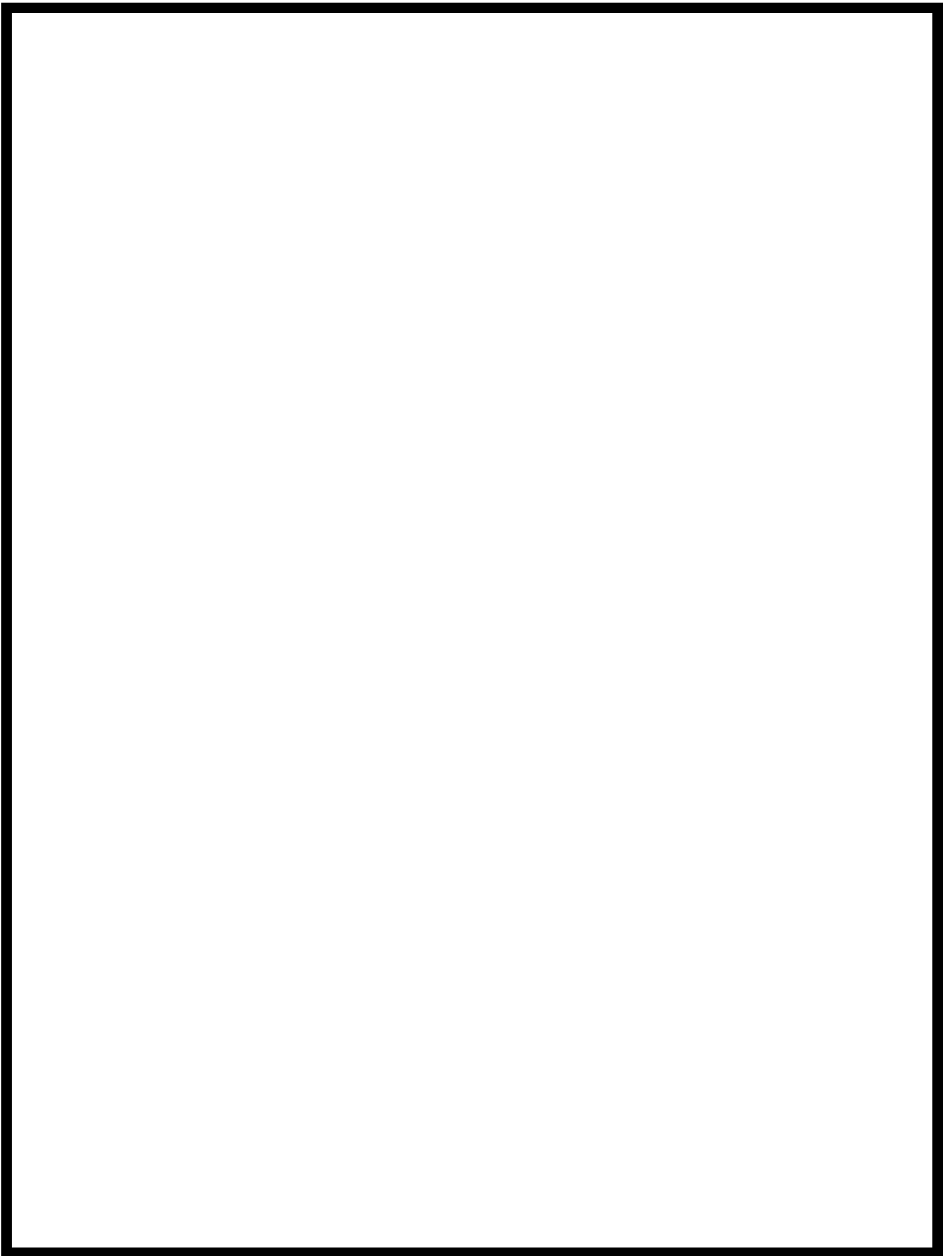
- Full Page: 7.5 X 10 inches (\$130)
- Half Page: 7.5 X 5 inches (\$100)
- Quarter Page: 3.75 X 5 inches (\$60)

Please provide an electronic copy of your ad in JPG or PDF format to Dania Buchanan at

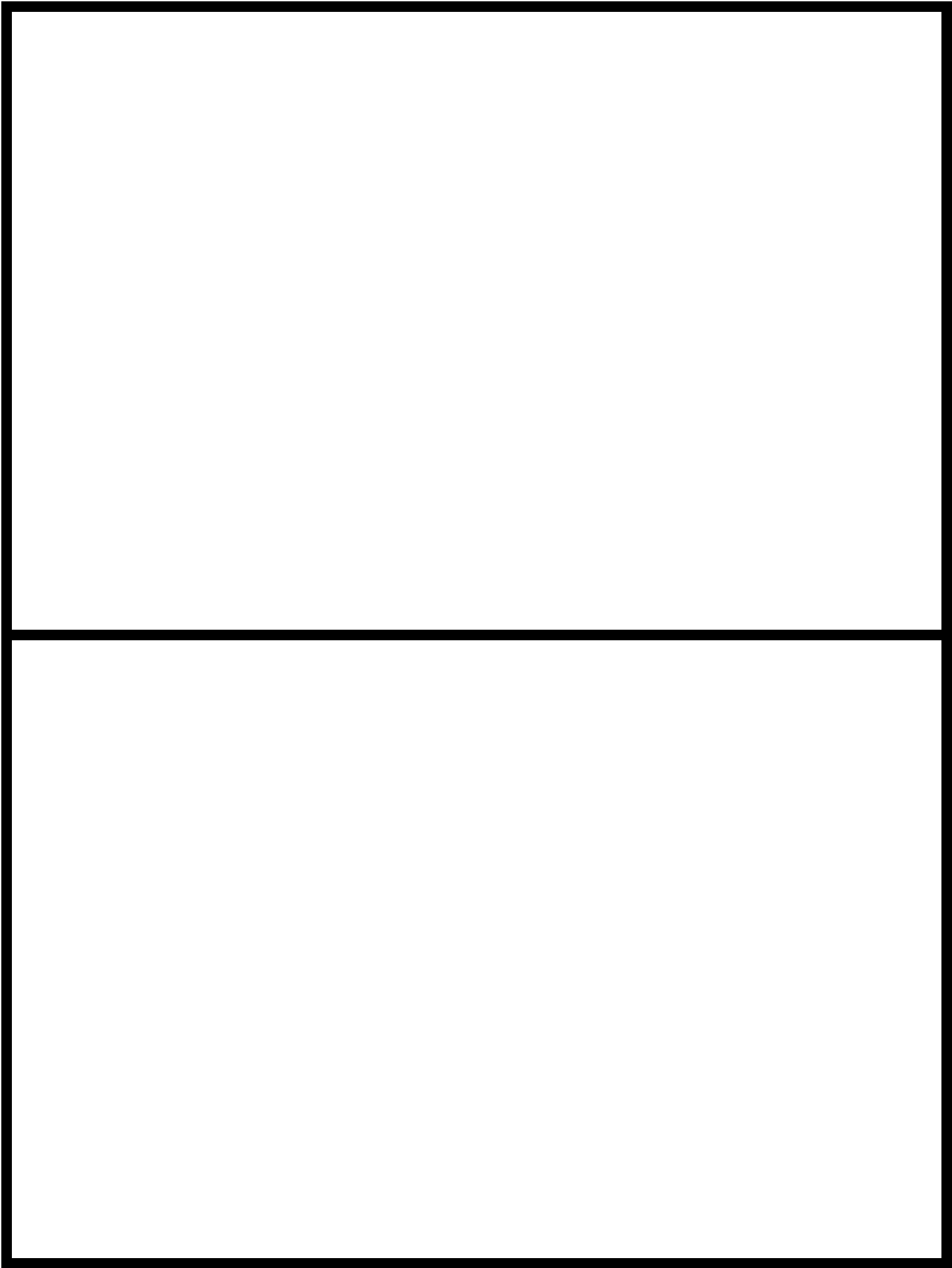
DoraProgram@yahoo.com

Credit Card Payments can be made at www.bailadoras.com. Administrative fee will apply to CC payments.

Sample Full Page Ad Size



Sample Half Page Ad Size



Sample Quarter Page Ad Size

