

BAILADORA SPRING SHOW PROGRAM

Business Ads

Dear Sponsor,

The Langham Creek Bailadoras are beginning preparations for our annual Spring Show. Once again, we are selling ads for our program, and we ask for your support. When you purchase an ad, you are not only helping our drill team and the individual girl selling the ad, but you are also advertising your support of our community and students. The money raised from selling the ads helps to pay the many expenses incurred by the Bailadora team.

Details of the various sizes and prices of available ads are attached. Please remember that this is a high school program and not a professional magazine or newspaper. Due to the high cost of professional services, our programs are created by people who volunteer their time and talent to the Bailadoras. We know you will be pleased with their efforts.

For the best quality of your ad, we suggest the following:

General Info:

- The higher the quality of the original, the better it is going to print in the program,
- Choose photos and artwork that have good contrast and that are not too light or too dark.
- You may submit colored copies; however, the program will be printed in black and white.

Digital Copies:

- When creating your ad in a software program, such as, Adobe In-Design, Adobe Illustrator, MS PowerPoint or MS Publisher please save as a PDF, or High Resolution JPG file. This can be done by choosing "File/Save As" and then under the file name where it says "Save As Type" choose PDF or JPG. When saving as a JPG you usually have to change resolution to commercial printing, 300 DPI. You should change the resolution before you save the file. This is the best way to ensure your ad shows up exactly as you intend in the program.
- If possible, submit a digital copy of your ad by email or on cd/memory stick. The file size, if emailed, should not be more than 25MB to ensure it is received. In addition to the digital copy, please attach a hard copy to the payment form attached so that we can verify the fonts and placement of artwork.

Original Copies

- If you do not have a digital copy of your ad, you may submit a hard copy of your ad as long as it is "camera ready",
- Please do not submit a Xerox copy.
- Please do not use tape or staples anywhere on the front of your ad

Camera-ready means ready to "go to press" or be printed. A digital file is usually considered "camera ready" if it meets several conditions:

- 1. Created in a software program and exported into a PDF or High Resolution JPG.**
- 2. Margins/layout in software program are set at the correct size to be printed.**
- 3. Fonts are either converted to vector graphics or fonts are included in the final digital version.**
- 4. Images/Clip Art are originally created or saved from internet as a high resolution JPG, 300 DPI.**

Please submit ads to Dania Buchanan at DoraProgram@yahoo.com

Thank you!

Business Ad ~ Due March 4, 2016

Name of Company: _____

Mailing Address: _____

Phone Number: _____ **Owner/Manager Name:** _____

Bailadora: _____ **Company** _____

Must Attach:

- "Camera Ready" Artwork
- Payment (Check # _____ or Money Order made payable to Bailadora Booster Club) NO CASH

Check Ad Size Purchased:

- Full Page: 7.5 X 10 inches (\$175)
- Half Page: 7.5 X 5 inches (\$125)
- Quarter Page: 3.75 X 5 inches (\$75)
- Business Card: 3.5 X 2 inches (\$30)

Credit Card Payments can be made at www.bailadoras.com. Administrative fee will apply to all credit card payments.

Full Page

Half Page

Quarter Page